

# JULIA ROSE

sr. art director | motion designer

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## EXPERIENCE

**Digitas Health** • Philadelphia, PA  
*Art Director, Motion/Animation Sepcialty*

August 2021 - Present

- direct photoshoot: on-set, casting, locations, wardrobe
- collaborate with copywriter to ideate and develop banner and social ads
- animate developed ads and export for staging

**Tamarama Studios** • Philadelphia, PA  
*Animator | Fabricator | Graphic Designer | Independent Contractor*

November 2018 - August 2022

- collaborate with artists for brands/businesses such as *USA Network, Facebook, Billie Eilish, Adult Swim, Walmart, Sephora*
- paper cut out collage that was then animated with stop motion
- paint, build, construct and fabricate sets/props for onset commercial
- animate gifs, social posts and motion graphics

**PGW** • Philadelphia, PA  
*Graphic Designer | Independent Contractor*

January 2021 - August 2021

- design Good Gas News brochure each month
- brainstorm and design monthly history social posts
- design web banners, homepage banner, internal work announcements, Microsoft Outlook emails
- animate digital billboards

**96andX** • Remote  
*Art Director*

May 2019 - January 2021

- build multiple brand identities from the ground up
- design logos, websites, collateral, brand style guide, brand brief, social media posts, print ads, digital ads

**Ashland** • Wilmington, DE  
*Freelance Graphic Designer*

October 2019 - January 2020

- collaborated with and reported to Creative Director
- designed brochure layouts, web pages, digital ads for all social platforms
- exported appropriate press ready files

**LevLane Advertising Agency** • Philadelphia, PA  
*Freelance Junior Art Director*

May 2019 - October 2019

- worked closely with Senior Art Director
- resized print and web ads to fit specific platforms
- assisted with mechanical fixes
- designed layouts for banners, magazines, contact and business cards, and social media posts

## EDUCATION

**Temple University, Klein College  
of Media and Communication**

Philadelphia, PA

B.A. in Advertising, Art Direction  
2 years at Tyler School of Art  
*May 2019*

## SKILLS

- Adobe Creative Suites  
- InDesign, Illustrator, Photoshop, After Effects, Premiere
- Figma
- Sketch
- Mac/PC OS
- Web Design
- Animation
- Brand Identity
- Fabrication