

# JULIA ROSE

graphic designer | animator | artist

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## EXPERIENCE

### PGW • Philadelphia, PA

*Graphic Designer | Independent Contractor*

January 2021 - Present

- design Good Gas News brochure each month
- brainstorm and design monthly history social posts
- design web banners, homepage banner, internal work announcements, Microsoft Outlook emails
- animate digital billboards

### Tamarama Studios • Philadelphia, PA

*Animator | Fabricator | Graphic Designer | Independent Contractor*

November 2018 - Present

- collaborate with artists for brands/businesses such as *USA Network, Facebook, Billie Eilish, Adult Swim, Walmart, Sephora*
- paper cut out collage that was then animated with stop motion
- paint, build, construct and fabricate sets/props for onset commercial
- animate gifs, social posts and motion graphics

### 96andX • Remote

*Art Director*

May 2019 - January 2021

- build multiple brand identities from the ground up
- design logos, websites, collateral, brand style guide, brand brief, social media posts, print ads, digital ads

### Ashland • Wilmington, DE

*Freelance Graphic Designer*

October 2019 - January 2020

- collaborated with and reported to Creative Director
- designed brochure layouts, web pages, digital ads for all social platforms
- exported appropriate press ready files

### LevLane Advertising Agency • Philadelphia, PA

*Freelance Junior Art Director*

May 2019 - October 2019

- worked closely with Senior Art Director
- resized print and web ads to fit specific platforms
- assisted with mechanical fixes
- designed layouts for banners, magazines, contact and business cards, and social media posts

## EDUCATION

### Temple University, Klein College of Media and Communication

Philadelphia, PA

B.A. in Advertising, Art Direction  
2 years at Tyler School of Art  
May 2019

## LEADERSHIP

### Allotrope Student Agency • Philadelphia, PA

*Creative Director*

December 2018 - May 2019

- worked with head Copywriter to manage agency and students
- assisted agency members with ideas and collaboration
- designed logos, campaigns, enhanced marketing tactics and social media platforms

## SKILLS

- Adobe Creative Suites
  - InDesign, Illustrator, Photoshop, After Effects, Premiere
- Procreate
- Mac/PC OS
- Web Design
- Animation
- Brand Identity
- Fabrication